

Custom Sublimation Beach Towel

Printed edge to edge and providing stunning detail and vibrant colours, these water absorbent and quick drying towels are sure to make an impact on the beach or any event.

320gsm Polyester top



Printed sample



Create long-lasting colourful designs to promote your brand

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SPECIFICATIONS

MATERIAL:	320gsm Polyester top / 100% Cotton reverse
SIZE:	150cm Long x 75cm Wide
DECORATION TYPES:	Full colour Sublimation
DECORATION AREAS:	<p>Sublimation area Finished size of towel - 150cm x 75cm All over sublimation print (including bleed) - 1590mm W x 830mm H (Please request template for full product requirements)</p>
DESCRIPTION:	<ul style="list-style-type: none"> • 320gsm Polyester top / 100% Cotton reverse • Full size of towel is decoration area • Soft feel polyester finish on decoration side • Absorbent 100% cotton on reverse side
COLOURWAYS:	White (100% polyester side accepts sublimated print image for full colour)
PACKAGING:	10 towels folded and packed into poly bags with a silica gel sachet. White printing on poly bag.
CARTON QUANTITY:	40 units
CARTON MEASUREMENTS:	79cm x 39cm x 43cm
CARTON WEIGHT:	15kg

DYE SUBLIMATION

Sublimation is a printing transfer process which uses heat sensitive sublimation inks to permanently dye synthetic fabrics.

The process, which is called "Dye Sublimation", involves the use of a special heat sensitive dye to print your design onto paper. The printed paper is then placed with the synthetic fabric into a heat press and pressed for a pre determined period.

The sublimation cycle transfers the design from the paper to the fabric. Sublimation is always done on white synthetic materials and at high temperatures.

As the sublimation process actually dyes the fabric, the colour is "in" the fabric and not on top, as is the case with traditional screen printing methods. This gives a much better feel to the product, as well as colour fastness and the ability to print unlimited colours.

As only white fabrics are suitable for sublimation printing, any "white" that you see in a sublimated design will actually be unprinted fabric.

Sublimation gives you the ability to create colourful, long lasting designs on these products - so get creative!



Undecorated towel showing polyester top and terry towelling reverse

Measure and weight indications are approximate figures only. We reserve the right to change colours, technical details or designs.