

M190

Sublimation Sports Towel

Printed edge to edge and providing stunning detail and vibrant colours, these water absorbent and quick drying towels are the perfect companion for the gym.

Towels can be customised with your logo and design with our local decoration package. Perfect for your event, promotions, or as part of your team kit.



Printed samples

Create long-lasting colourful designs to promote your brand

- 1: 400gsm Polyester top / 100% Cotton reverse
- 2: 100cm L x 40cm W
- 3: Full size of towel is decoration area (allows for great creativity)
- 4: Soft feel polyester finish on decoration side
- 5: Absorbent 100% cotton on reverse side



WHITE

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DYE SUBLIMATION

Sublimation is a printing transfer process which uses heat sensitive sublimation inks to permanently dye synthetic fabrics.

The process, which is called “Dye Sublimation”, involves the use of a special heat sensitive dye to print your design onto paper. The printed paper is then placed with the synthetic fabric into a heat press and pressed for a pre determined period.

The sublimation cycle transfers the design from the paper to the fabric. Sublimation is always done on white synthetic materials and at high temperatures.

As the sublimation process actually dyes the fabric, the colour is “in” the fabric and not on top, as is the case with traditional screen printing methods. This gives a much better feel to the product, as well as colour fastness and the ability to print unlimited colours.

As only white fabrics are suitable for sublimation printing, any “white” that you see in a sublimated design will actually be unprinted fabric.

Sublimation gives you the ability to create colourful, long lasting designs on these products - so get creative!

SPECIFICATIONS

MATERIAL

400gsm Polyester top / 100% Cotton reverse

SIZE

100cm long x 40cm wide

DECORATION TYPES

Edge to Edge Sublimation

Finished size of towel - 100cm W x 40cm H

All over sublimation print (including bleed) - 1090mm W x 480mm H
(Please request template for full product requirements)

DECORATION AREAS

Sublimation area

Edge to Edge Sublimation

1090mm W x 480mm H (including bleed)

(Please request template for full product requirements)

DESCRIPTION

- 400gsm Polyester top / 100% Cotton reverse
- 100cm L x 40cm W
- Full size of towel is decoration area (allows for great creativity)
- Soft feel polyester finish on decoration side
- Absorbent 100% cotton on reverse side

COLOURWAYS

White

PACKAGING

10 towels folded and packed into poly bags with a silica gel sachet.
White printing on poly bag.

CARTON QUANTITY

100 pieces

CARTON MEASUREMENTS

50cm W x 40cm H x 60cm L

CARTON WEIGHT

18kg

Measure and weight indications are approximate figures only.
We reserve the right to change colours, technical details or designs.