

SupaMetallic

Can Be Ordered Across
All Transfer Types

No
Additional
Cost

Limited
Colours



Extra Special.
At No Extra Cost



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No Additional Cost | Limited Colours

Flood Metallics.

With this option, we apply the silver effect to the entire artwork file.

The silver metallic effect will be more visible in lighter colours and less visible in the darker colours.

Please note – any white in your logo will turn silver.

When ordering this option, please specify in both the Comments and Colour Fields that the logo is to be Flood Metallic.

Colour Options.

SupaMetallic transfers are available in only the colours provided on the swatch.

Please request a physical sheet to compare this to (from your Account Manager) and make the best selection for your logo.

Each Metallic colour has an associated “M-Code”, with numbers 1-28. This will make it Supaeasy to select the right colours for your logo.



Spot Metallics.

This option is used when you only want specific colours in your artwork to be made using a SupaMetallic colour.

To achieve this, vector artwork is necessary.

When ordering this option, create your artwork with CMYK values matching the provided Colour Option Swatch.

List which parts of your artwork is required to be SupaMetallic in the comments.

If you would like the entire logo to be the one SupaMetallic colour, please list the colour.

In the Colour fields, use the M-Codes and/or CMYK breakdowns.

Single Colour Metallics – Gold & Silver Only.

This option is used for a single-colour design/logo - Silver PMS 877

Gold PMS 871

To achieve this, vector artwork is necessary.

When ordering this option, create your artwork with CMYK values matching the provided Colour Option Swatch.

